

# Wisconsin Society of Addiction Medicine

*A Chapter of American Society of Addiction Medicine*

## ASAM 2018 Conference Recap

Aleksandra Zgierska, MD

Approximately 65 people from Wisconsin attended the American Society of Addiction Medicine's Annual Conference in San Diego. Many of them were WISAM members but quite a few were not, and we welcome them to consider membership. Approximately 30 people attended the Wisconsin Chapter annual business meeting, which took place during the ASAM conference.

ASAM has developed a toolkit that offers suggestions on how you can make most out of Addiction Treatment Week. Please spread the word through social media, as well as engagement with the community and the media. See below for more information!

*WISAM President Matt Felgus, MD and Immediate Past President Aleksandra Zgierska, MD holding the certificate signed by Governor Walker proclaiming the week of Apr 23-29 as Addiction Treatment Week.*



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## Addiction Treatment Week is April 23-29

2018 Addiction Treatment Week is just around the corner! WISAM and ASAM are counting on YOU to spread the word. ASAM has developed materials and a Treatment Week Took Kit specifically to assist you in these efforts. These valuable marketing tools include:

- Treatment Week Schedule Details and Important Links
- Sample Facebook, Twitter and other Social Media Posts
- Banner ads and other graphics for your Chapter website and Facebook, Instagram, Twitter and Pages
- A cover letter template to use for your State Governor's office and local Legislators



**Addiction  
Treatment  
Week**

**April 23rd – 29th, 2018**

[Download the Toolkit](#), and visit [www.treataddictionsavelives.org](http://www.treataddictionsavelives.org) for additional information regarding Treatment Week and its Partners and initiatives.

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***Wisconsin Health News Panel Series Luncheon presents:***  
**Treating an Epidemic: Solutions and Challenges in Overcoming the Opioid Crisis**

Wisconsin continues to grapple with the opioid epidemic. Emergency departments in the state saw suspected opioid overdoses more than double between July 2016 and last September, according to recent federal data. While Wisconsin has taken steps to fight the crisis, more work remains.

A Wisconsin Health News panel will take a closer look at the challenges facing those seeking treatment and how to boost access. Panelists include:

- Paul Krupski, Director of Opioid Initiatives, Department of Health Services
- Rep. John Nygren, R-Marinette
- Andrew Whitacre, Senior Associate, Pew Charitable Trusts
- Dr. Aleksandra Zgierska, Assistant Professor, UW Department of Family Medicine and Community Health

Register here

Wisconsin Society of Addiction Medicine  
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